

Message Text

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PASS COMMERCE

BRUSSELS FOR FAGAN

E.O.11652: N/A

TAGS: EINV, BTRA, FR

SUBJ: PROPOSED TRIP TO KANSAS CITY OF GROUP FROM FRENCH
CONFEDERATION OF SMALL AND MEDIUM SIZED ENTERPRISES

1. ROBERT HOLTZ, VICE PRESIDENT OF FRENCH GENERAL
CONFEDERATION OF SMALL AND MEDIUM SIZED ENTERPRISES,
HAS BEEN IN CORRESPONDENCE WITH ED RAUSE, PRESIDENT OF
KANSAS CITY INTERNATIONAL TRADE CLUB, CONCERNING POSSIBLE
VISIT TO KANSAS CITY WORLD TRADE WEEK MAY 18-25
OF GROUP OF FRENCH BUSINESSMEN INTERESTED IN POSSIBLE
INVESTMENT IN KANSAS CITY AREA. GROUP HAD HOPED TO
ARRANGE FOR TRAVEL BY CONCORDE SST DIRECT TO KANSAS CITY,
BUT SINCE STATUS OF CONCORDE FLIGHTS TO US IS STILL
UNRESOLVED, CONFEDERATION HOPES TO MOUNT TOUR IN ANY
CASE BY SCHEDULED AIRLINES. RAUSE HAS CABLED HOLTZ
INDICATING THAT INTERNATIONAL TRADE CLUB IS PREPARED
TO FEATURE FRANCE IN 1975 WORLD TRADE WEEK IF TOUR
MATERIALIZES.

2. WE ARE COOPERATING AT THIS END WITH HOLTZ AND OTHER
POTENTIALLY HELPFUL ORGANIZATIONS, SUCH AS FRENCH
PATRONAT AND FRENCH CHAMBER OF COMMERCE IN THE USA, TO
ENCOURAGE RECRUITMENT OF TOUR AND ASSIST IN PLANNING.
WE SUGGEST THAT KANSAS CITY //SDOC DO BE INSTRUCTED TO
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ESTABLISH CONTACT WITH RAUSE AND ALSO WITH CHARLES CURRY,

PRESIDENT OF KANSAS CITY CHAMBER OF COMMERCE WHO CALLED
ON COMMERCIAL COUNSELOR IN PARIS LAST WEEK, TO SEE IF
USDOC CAN BE HELPFUL IN LOCAL PROGRAMMING.

3. WE HAVE ALSO INFORMED HOLTZ OF PLANS FOR "INVEST IN
USA" SEMINAR TO BE HELD IN PARIS ON EVE OF SCHEDULED
DEPARTURE DATE IN BELIEF THAT IT WOULD SERVE AS USEFUL
INTRODUCTION FOR TRAVELERS TO US INVESTMENT CLIMATE.
RUSH

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